

Our Children Magazine

2021 Editorial Calendar

JANUARY — Family Engagement

When families are engaged in education, everybody wins—schools, families and students! We'll show you how to get there.

FEBRUARY — STEM

Early childhood experiences with science, technology, engineering and math inspire a lifelong love of discovery and learning. We'll give you tips and tricks to get started at home.

MARCH — National Family Reading Month

Research shows that when families read together, learning happens and memories are made that last a lifetime. We'll share ways you can start a reading habit that will transform your child's life.

APRIL — College & Career Readiness

You play a key role in your child's successful path to higher education. We'll offer tips and resources to best prepare your child for life's next steps, whether that's college or their first career.

MAY — Family-School Partnerships

We're celebrating standout teachers, parents and community leaders who are digging deep to solve real-world problems in their schools. Plus, see how teachers play a vital role in a student's education and life.

JUNE — Summer Learning

Adding educational activities to your kid's summer can give them a leg up on the upcoming school year. We've got fun, effective tools you can use all summer long.

JULY — Family Trends

What are families doing to tackle today's challenges in raising children? We share some of the latest parenting trends, from millennial parenting and sensory play to emotion coaching and veganism.

AUGUST — Keys to Student Success

Every child deserves a high-quality education. Find out how families, teachers and students work together to build a School of Excellence and the effective programs behind successful students.

SEPTEMBER — Back-to-School

FALL PRINT EDITION

Get your family started on the right foot! We'll help you navigate through the new school year and establish the healthy habits that will keep your kids on the right track.

OCTOBER — Diversity & Inclusion

Classrooms, families and PTAs are more diverse than ever. This month we cover useful tools to spark change, conversations and action in every community.

NOVEMBER — Health & Safety

Too much fast food? Too much tablet-time? From the classroom to the sports field to cyberspace, we're giving you the tools and knowledge to keep your child safe.

DECEMBER — Giving Back

Studies show that giving back to the community — volunteering, donating, random acts of kindness — are good for both mental and physical health. We'll take an in-depth look at ways to be generous this month.

